



# Privacy Policy - PhotoSort

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## General

**App Initio Private Limited** (“App Initio”, “we”, “us”, “our”) respects your privacy and makes all reasonable efforts to protect it. Our goal is to create great apps that simplify your life, not to collect your personal information for reselling to others.

This Privacy Policy governs our app (“App”) **PhotoSort – Sort Photos** (“[PhotoSort](#)”).

## Personal Information

We or our App do not collect, use, save, or have access to any of your personal data. In-app purchase related information such as your Apple ID, credit card details etc. are only held by Apple, Inc. Usage related data relating to the App are stored only on your Mac computer.

When you use the App, you are asked to provide access to your system photo library. This is necessary so that the App can sort your photos and videos by size and image quality, display thumbnails and other details of your largest and best photos and videos, create albums sorted by file size and image quality in your Photos library, and delete any older versions of those albums stored in your Photos library.

All this processing is done on your Mac computer. We do not, at any time, have no access to your Photos library, photos or videos, albums, or other data related to these.

## App Analytics

We receive analytics information from [App Store Connect](#), which we use to better understand how people use our App and how to improve them. We also receive crash reports from Apple Xcode platform, that we use to identify and resolve bugs. Data received from these services is consolidated, anonymized and generalized. It includes download and retention statistics, app usage patterns, and other statistics for our overall App user base.

## User Content

Your photos and videos belong to you and are personal. We do not use any photos, videos or data that our App processes or generates, and we cannot access your content in any way.

## More information

If there is anything in this Privacy Policy that you are unclear or concerned about, please write to us at [info@appinitio.com](mailto:info@appinitio.com)